

WIND BENEATH MY ANKLES

AW 26/27
JIATONG LIU

wind() ()

revealing how we feel ()

() () inside

THE BRIEF DETAILS A
COMING OF AGE STORY
BETWEEN TWO GIRLS

WE WOULD FIND OURSELVES GOING TO THE SHOPS
STEALING MASCARA TOGETHER

MY STOMACH DROPS WHEN YOU CALL MY NAME
ME COMPARED TO YOU
COME BACK, I'M LOST WITHOUT YOU

OUTSIDE THE STORE
CRISP AUTUMN WIND BLOWING THROUGH MY CARDIGAN
UNDERNEATH WHO I TRY TO BE

SHOWING
HOW WE FEEL
BENEATH

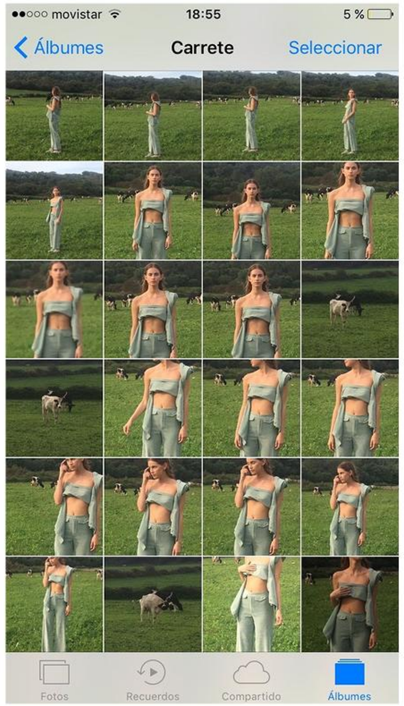
MAGAZINE: SSAW

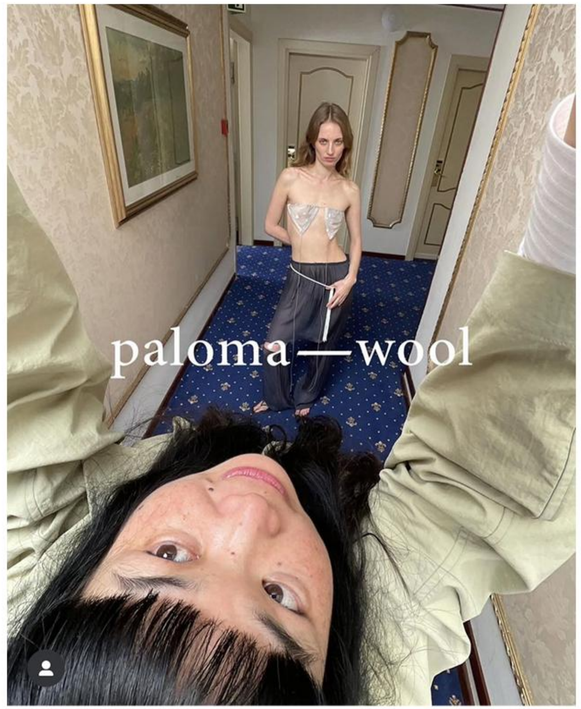
fashion and culture biannual magazine for women and men who have a certain appreciation for purity and timelessness amidst a very fast paced world.



BRAND CAMPAIGN

Brand campaign for Paloma Wool -
Girlhood and the supernatural from the everyday.







LOCATION

Seven sisters,
Eastbourne BN20 0AB



ART DIRECTION / PHOTOGRAPHY NOTES

Working with a movement director to music, we capture the models in the moment (stills, videos), getting a glimpse of their inner world.
Big shapes, big slits, clean negative space.











PHOTOGRAPHER 01 / ALESSANDRO FURCHINO CAPRIA

Shot as if you are a close friend: quiet intimacy with a rumbling inner world.
Feeling of connection outside the frame.

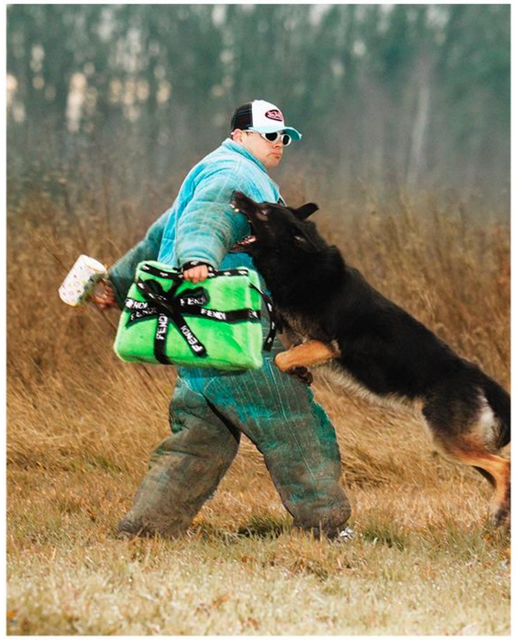


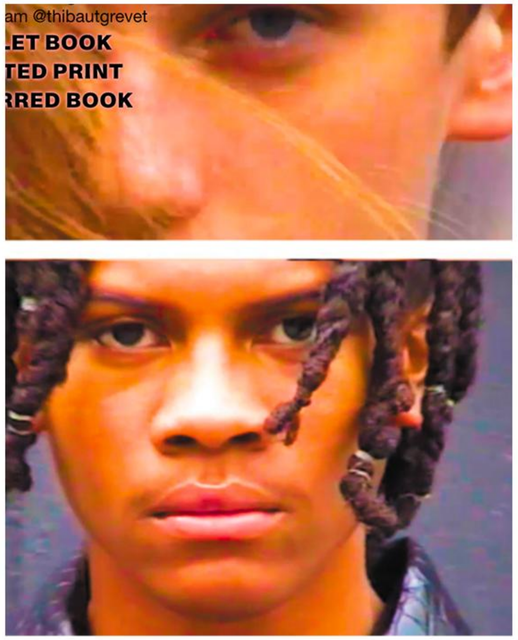


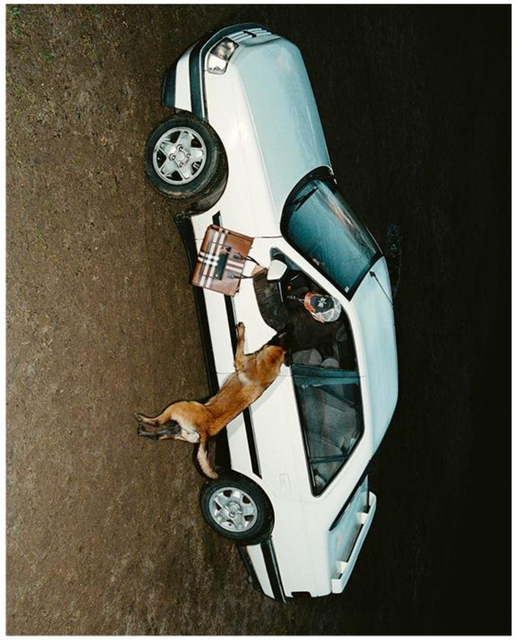


PHOTOGRAPHER 02 / THIBAULT GREVET

Liveliness behind the camera. Connection between the model and the viewer.









MIRRORS OF EACH OTHER

WARDROBE











A: Stone Mist

B: Blush Veil

C: Mauve Smoke

D: Warm Walnut

E: Woodsmoke

F: Midnight Ink

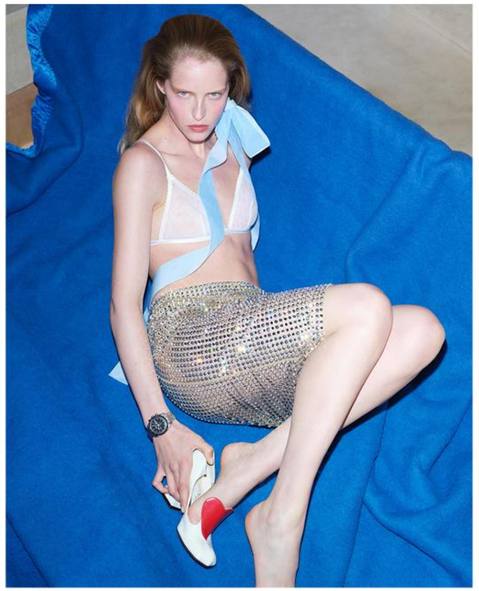






STYLIST / ELIZA CONLON

Big shapes, light sillouette, lived-in mobility

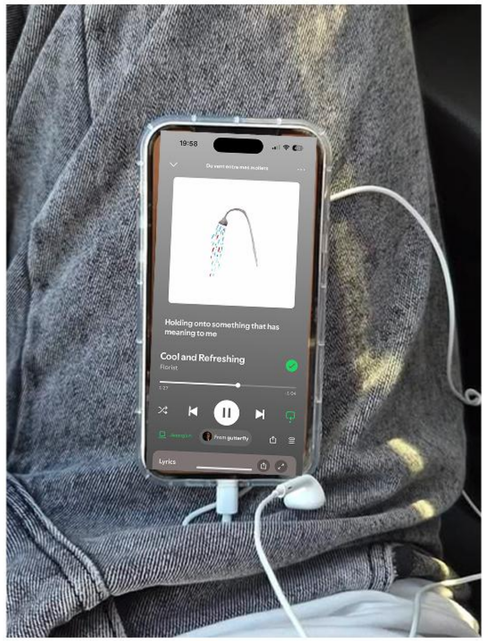






SOUND

Music : Cool and Refreshing - Florist
Soundscape: handy field recorder





PROPS

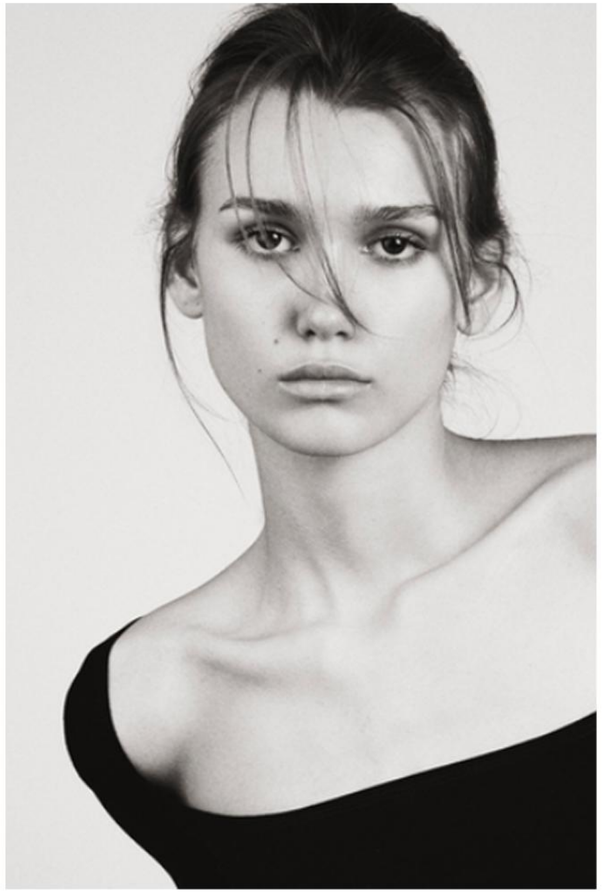
Reframing everyday objects with a different meaning







CASTING



EDVARDA LINDEN
Next Models

X



CAMPBELL CHON
Next Models

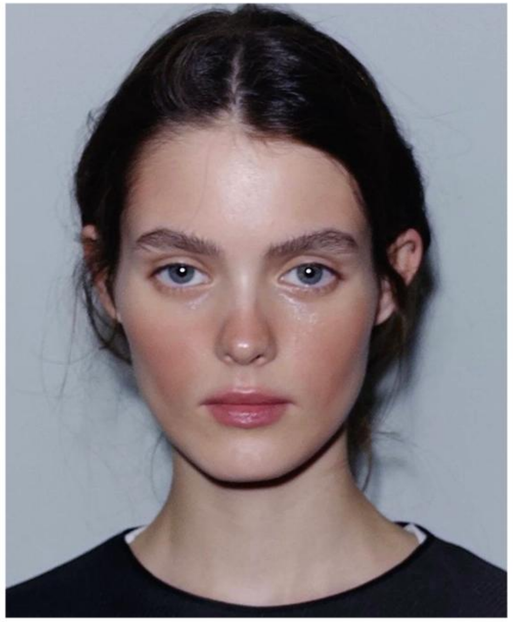
HAIR AND MAKEUP / GIRL 1

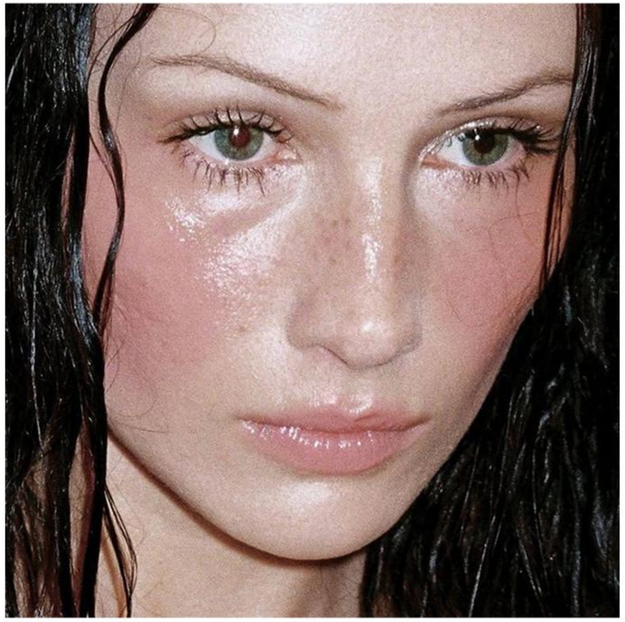


Hair: messy, big, teased.
Makeup: light, dewy, bright inner eye, big blush.









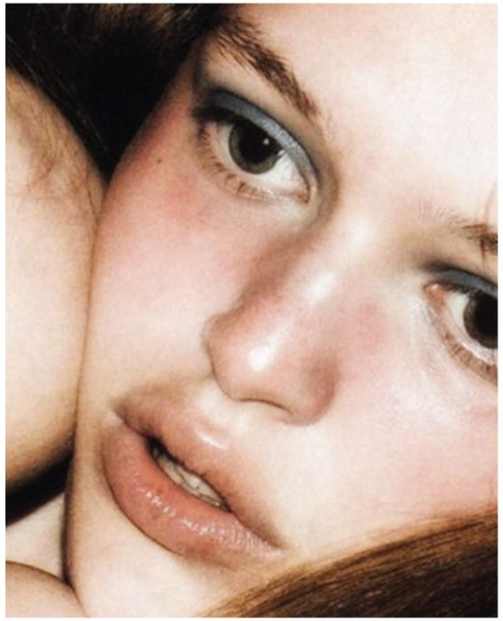
HAIR AND MAKEUP / GIRL 2

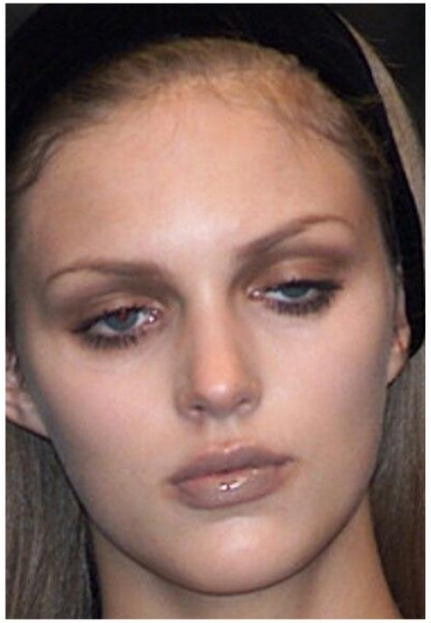


Hair: messy hair up, fringe in front
Makeup: natural dewy skin, slightly smokey eye, smudged eyeliner, dark eye shadow, fake lashes









HAIRSTYLIST / MARK FRANCOME
MAKEUP ARTIST / LUCIA PIERONI





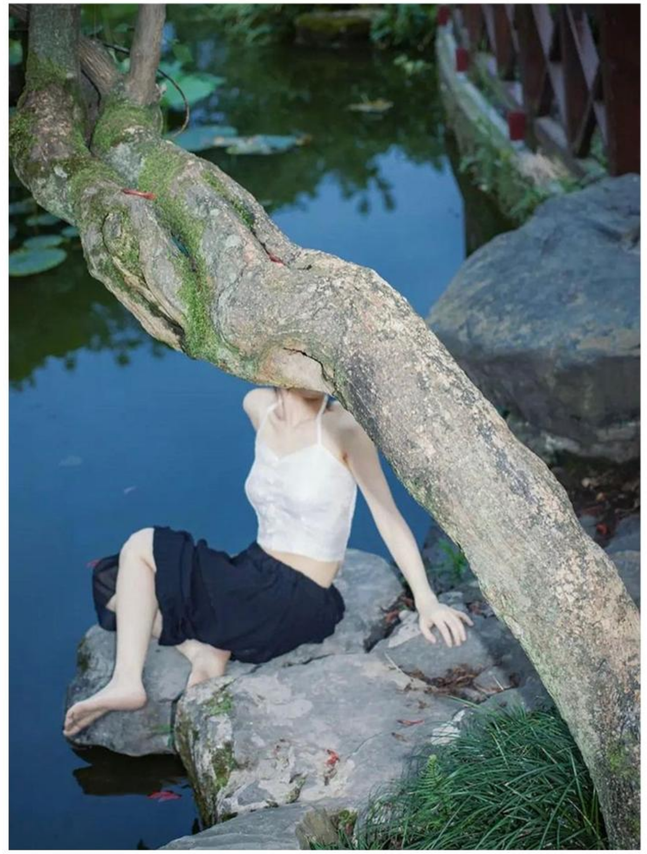


SHOTLIST



SHOT 01 / HIDDEN

Girl 2 in shot, face hidden.





MODELS



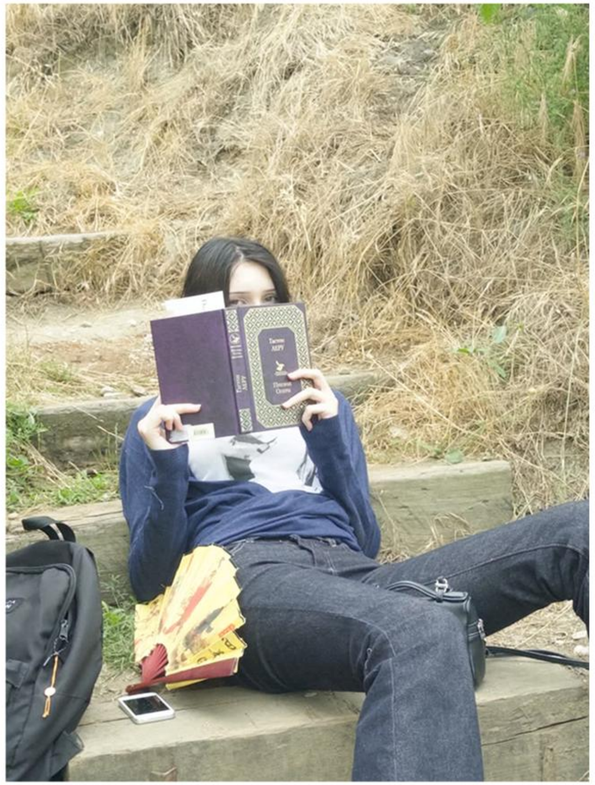
STYLING



LOCATION

SHOT 02/ SPOTTED

Girl 1 peeking at girl 2 over a book.





MODELS

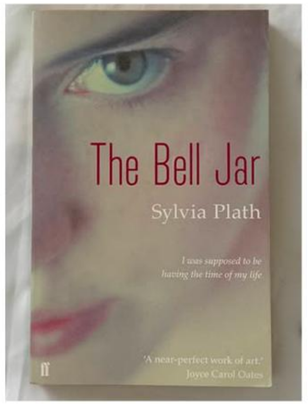


STYLING



LOCATION





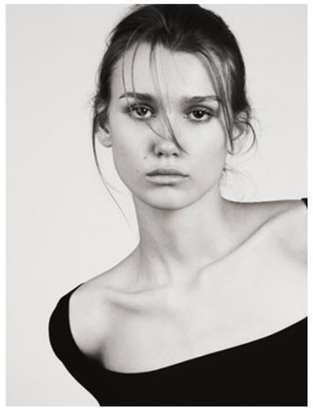
PROP

SHOT 03 / TOGETHER NOT TOGETHER

Girl 1 in back, girl 2 in front, both looking into the camera.
Body language is posed, signaling isolation and tension.







MODELS





STYLING



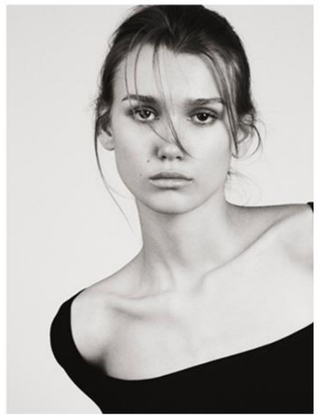


LOCATION

SHOT 04 / CATS CRADLE



Girl 1 leans over the back of a bench,
invites girl 2 to play cat's cradle with wired headphones.
Still + Video with natural soundscape.



MODELS



STYLING



LOCATION



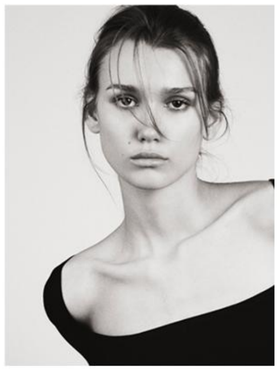


PROP

SHOT 05 / SECRETS



Girls squatting down, sharing headphones and secrets
Still + Video with music

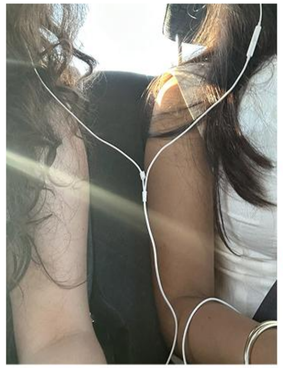
MODELS




STYLING

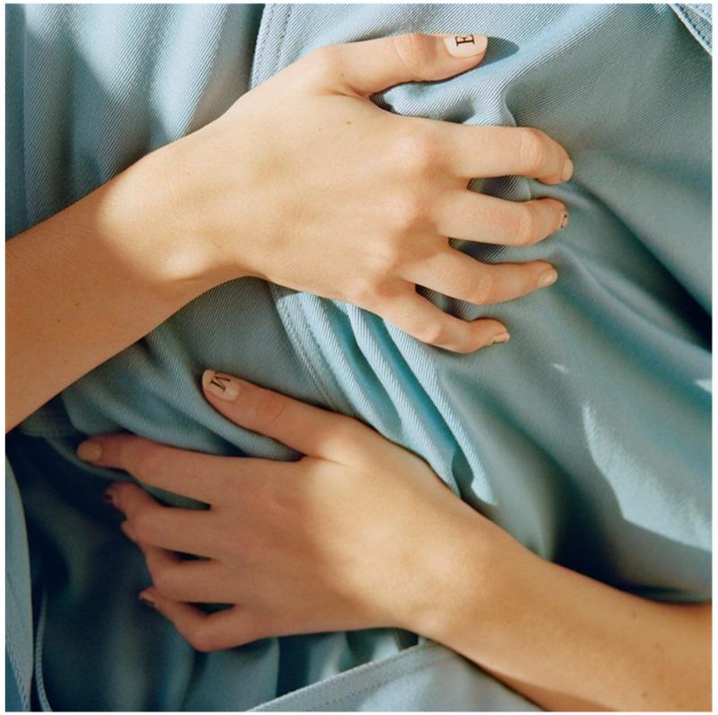


LOCATION



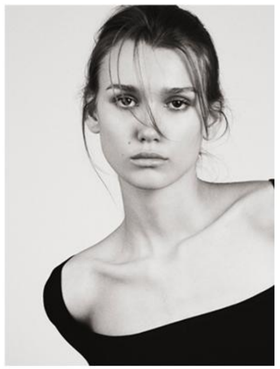

PROP

SHOT 06 / SCRIBBLE



Close up of girl 1’s hands holding girl 2 from the back.
Detail shot of the fabric and sleeves.
On the hand, scribble of a secret reference.

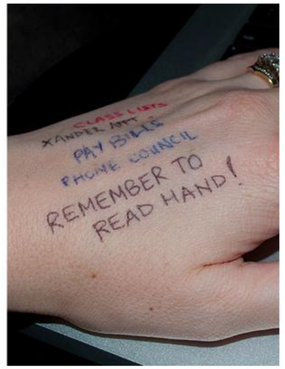




MODELS







STYLING



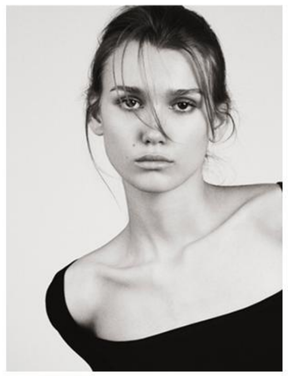
LOCATION

SHOT 07/ CAR RIDE HOME

Reconciliation, car ride home







MODELS





STYLING



LOCATION



PROP

SCHEDULE

09:00	CREW CALL / LOAD IN
09:30	HAIR & MAKEUP BEGINS
10:30	WARDROBE & FINAL PREP
11:00	SHOT 1 - TREE SEQUENCE
11:30	SHOT 2 - BOOKS BY THE STEPS
12:30	SHOT 4 - BENCH SEQUENCE
13:00	BREAK
13:30	SHOT 3 - BEACH TOGETHER
14:00	SHOT 5 - BEACH WHISPERS
14:30	SHOT 6 - BEACH CLOSEUP
15:30	SHOT 7 - CAR RIDE HOME
16: 00	WRAP
17:00	LOAD OUT



FIN

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Art Direction for Fashion
Central Saint Martins
July 2026